



ERDAS Announces Business Partnership with Observera

Norcross, GA — ERDAS and Observera announce a new partnership to develop an integrated solution based on ERDAS APOLLO technology. This solution will be available to U.S. clients.

Observera is integrating the Sensor Model-based Automatic Registration Tool (SMART) registration engine into ERDAS APOLLO, providing another option for delivering registered image products. This solution will augment ERDAS APOLLO's data provisioning and processing workflow and provide an end-to-end solution for customers that require detailed registration of images.

ERDAS APOLLO 2010 is customizable, equipped to fully understand, competently manage and rapidly serve an organization's large volumes of geospatial data. ERDAS APOLLO implements an out-of-the box Service Oriented Architecture (SOA), that provides a publish, find and bind workflow for any data type. With a Spatial Data Infrastructure (SDI), ERDAS APOLLO provides an interactively connected framework to support the management and serving of spatial data, metadata and maps.

Using a photogrammetric sensor model-based approach, Observera developed SMART to automate image registration. SMART operates in near real time, is highly extensible, and supports numerous ingest formats, model-based image projection and orthorectification.

"We are thrilled to enter into this partnership with ERDAS, integrating two leading geospatial technologies," said Todd Jamison, Chief Scientist and CEO, Observera. "This new solution features a web-based demonstration capability of registration through the ERDAS APOLLO interface."

"Observera is known for developing innovative solutions for both military and national security imaging problems, bridging the gap between the government and commercial remote sensing communities," said Greg Olson, Director of Defense Sales, ERDAS. "Integrating SMART with ERDAS APOLLO creates a unique enterprise solution for precise registration of imagery."

Observera, Inc. is a high technology, small business that specializes in sophisticated geospatial science, processing and analysis for a range of government and commercial customers. Located in the Washington D.C. area, Observera has supported the defense, intelligence and commercial communities since 1995 with advanced geospatial information systems and imagery services.

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