

*FOR IMMEDIATE RELEASE*

## **Observera is conducting final beta testing of Continuum™, the new web-based Interactive tool for Spatial-Temporal Analysis**

**Chantilly, VA – Jan 16, 2009.** Observera, Inc. is conducting final beta testing of Continuum™, our new web-based interactive tool for spatial-temporal analysis. Demonstrated at the 2008 GEOINT Symposium, Continuum™ was designed by intelligence analysts to help in understanding and presenting relationships between events and their locations. Observera anticipates release of the product during March 2009.

### **About Continuum™**

In today's world, analysis of complex events requires the capability to visualize information at a finer scale in both the temporal and spatial domains than what current tools provide. This is driven by a number of factors:

- Small events can now have a major impact on the strategic landscape
- Decision makers are planning and monitoring events to much higher levels of precision, needing flexible capabilities in support of wide-ranging operations
- Data feeds are evolving to support higher precision, such as better tags with more accurate and more relevant metadata – both spatially and temporally.

Observera's analytical staff identified a need for an improved spatial-temporal analysis tool to support their analysis activities, resulting in the Continuum™ project. Continuum™ is an integrated program that consists of Google Maps™ API, MIT'S Open Source Simile Timeline widget, and Pramati Technologies' Open Source Tagcloud widget, all combined using Javascript code. It allows you to build interactive Geotimelines and improves the efficiency of interacting with 4D data.

### **About Observera**

Observera is a high technology small business that specializes in sophisticated geospatial science, processing, and analysis for a range of government and civilian customers. Observera supports our customers with advanced geographic information and image processing services and products. Our experience extends across many imagery types, including electro-optical, infrared, synthetic aperture radar (SAR), video, polarimetric, and multispectral/hyperspectral data. Additional information about Observera can be found at: [www.observera.com](http://www.observera.com)

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